

Gobble Up Seattle // Furniture Rentals, Load-In Requests & FBN Specials

Hello, Gobble Up Seattle Vendors!

We are so excited for this event! While many of you have worked with us in the past, many of you are new and may not realize that there are only THREE of us managing numerous events this holiday season.

The reason we send out a number of emails leading up to the show is so you can be prepared and won't have any surprises, and so we know we've covered all the important bases so we have the bandwidth to manage whatever may come up...because something always comes up! So we cannot stress enough to ***please*** **read all your emails about the show** as thoroughly as you can.

Last year we had a lot of people arrive at check-in **not knowing what swag was**, and it makes for a stressful load-in when we have to take time away from checking in vendors and handling load-in troubleshooting to explain things like this on the spot. If you are not prepared it can also mean unexpected fees or costs for you, so it behooves all of us to make sure you're not missing any crucial info! We really appreciate it!

Some more important points to bring to your attention this week...

FIRST BITE NIGHT!

Two years ago we introduced [First Bite Night](#) to allow us all to have a smooth and stress-free Friday load-in, with some extra hours of sales built in to the weekend, and to allow for a more relaxed shopping experience for our fans. Feedback from last year was great! Vendors loved the easy setup and having time to tweak things

before the big day, while also appreciating the opportunity for more meaningful conversations with our fans.

We are always building new components into this portion of the show, and we are seeing results already! We've offered food influencers tickets to the show, we'll be hosting demos throughout the night, we will open our raffle table of amazing prizes for that evening only. and of course we'll also have all of our food trucks and prepared food booths serving up all sorts of goodies in the South Lot. Typically we have our Sip & Savor Lounge (dining zone) outside with the food trucks, which will still be the case on Saturday, but because First Bite Night will be an evening event and we don't want people to have to eat in the dark and cold, we'll be saving room in the Hangar for extra pub tables and chairs.

We want to remind you all that First Bite Night is mandatory for all vendors, and your booth must be completely set up and open to sell by the time doors open at 5pm on Friday, November 13th.

FURNITURE RENTALS

We do have furniture rentals for this show, and you can purchase them for your booth right here.

[6' Tables](#): \$21 each

[Chairs](#): \$8 each

We'll have these waiting for you at your booth when you arrive for check-in on the 13th. **The deadline to reserve these rentals is October 27th.**

LOAD-IN REQUEST

Load-in will begin at 1:00 p.m. on Friday, and the last load-in slot will be finished by 4:00, giving everyone an hour before doors open to put the finishing touches on their booths. Please request your load-in time slot [right here](#). If you do not submit a response by **Monday, October 19th**, you will be randomly assigned a time.

SIGNATURE REQUIRED!

To make sure there are no surprises day-of-show, we'd like each of you to sign off on five important points [right here](#). **Please be sure to also do so by next Monday, October 19th.**

FIRST BITE NIGHT SPECIALS

Just a reminder about our First Bite Night specials!

Here are some ideas of things you could feature:

- A seasonal item or best seller that you might possibly run out of
- A show special or product bundle
- A discount when spending over \$X amount

If you plan on offering anything like this at First Bite Night, [please fill out this form to let us know](#). We can't wait to see what you come up with!

Thanks so much!

-Lindsey, Kristen & Heather