

Gobble Up Seattle // Demos & First Bite Night Specials

Hello, Gobble Up Seattle Vendors!

COOKING & PRODUCT DEMOS

We have so many fun things planned this year for Gobble Up! Not only will we have all of you amazing vendors to shop from (of course!) but there will also be book signings by local authors, as well as **cooking and product demos** during First Bite Night! We are opening up our schedule for demos at the upcoming 2026 show this week. This will be a great way to show off the versatility of your product, inspire different uses of your product for the holiday season, and to engage with customers and get some additional face time and marketing, in addition to what you'll be doing at your booth.

*If you're interested in demoing your product, please [fill out this form](#) **by October 18th**. We'll be in touch shortly thereafter to confirm whether we'll be able to include your demo in the lineup! Here are some points to consider when you submit your proposal:*

- The Demos will be taking place during First Bite Night. The public hours that night are 5:00-8:00pm. The demos will take place every half hour, beginning at 5:30pm.
- This timeframe will include breaking down, so ideally the demo will last about 20 minutes to ensure it is completed before the next vendor needs to set up.
- There is a 3-compartment sink nearby, a table for prepping and a UCU staff member to help keep these rotations smooth.
- There will be 2 tables on risers to showcase your demo. There will be about 15 seats and additional standing room for viewing.
- You are not required to feed the whole crowd--whatever and however much you decide to sample is up to you!
- The event does not have a blanket permit for cooking or sampling. There will be a hot hand wash station and proper cleaning products provided but

you'll want to make sure that you have the appropriate health permit for anything you will be sampling. If you have questions about this, please call Environmental Health at [206.263.9566](tel:206.263.9566) (that is the main Seattle switchboard; ask for Rose Byrne, who is the inspector typically assigned to our event).

FIRST BITE NIGHT SPECIALS

In our attendee surveys from First Bite Night we've seen a strong theme come through that shoppers really wanted to see some show specials or limited edition items at this event. Of course, you are always welcome to run any show specials that you want, but knowing about it ahead of time means we can feature it as we're hyping up the show in the weeks and months prior.

Here are some ideas of things you could feature:

- A seasonal item or best seller that you might possibly run out of
- A show special or product bundle
- A discount when spending over \$X amount

If you plan on offering anything like this at First Bite Night, [please fill out this form to let us know](#). Depending on how much response we get, we'll either be able to feature them individually on our socials, Eventbrite, website and newsletters, or a roundup that includes all of these submissions. We can't wait to see what you come up with!

BOOTH PLACEMENT REQUESTS

We try VERY hard to accommodate vendor requests as much as we can, but we make our booth maps very early in the season, and can't make any switches or changes once this happens. If you have requests such as being booth neighbors with a friend, if your product will suffer from being next to a fragrant booth, if your product will melt when exposed to afternoon sun, etc. please be sure to send these requests as soon as possible. We will do our best to make it happen for you, though we can't make any guarantees.