

Gobble Up Seattle // Instagram: What we need from you

Hello, Gobble Up Seattle Vendors!

Some of you may not know that Urban Craft Uprising is organized by just three people, and we accomplish a lot! We spend a lot on marketing our events--from billboards to posters to ads on many different platforms, we try to get AS MANY people to know about our events as possible! But, these efforts can go even farther with your help, and we all benefit from the collective effort. Based on a suggestion from a vendor at one of our recent shows, we are going to make this specific request of you!

We are asking that **each of you post at least three times** about this upcoming show and your participation in it. You could show your audience some WIP shots, best sellers that fans will be able to find at the show, a photo of YOU--whatever you like as long as it is a dedicated post to you being a vendor at this show!

We also highly encourage you to post as much as you can about [First Bite Night](#)! Because this is a relatively new element of the show, we'd love your help in getting the word out about it. Here are some good talking points:

- **Beat the crowds and shop while inventory is at its freshest and booths are at their fullest**
- **This is your opportunity to win so many fantastic prizes from some of our favorite foodie businesses around town in the FREE raffles that will be happening all night long**
- **There will be product demos happening all night long (definitely post about this if you're one of the vendors offering a demo!)**
- **Ticket link: [First Bite Night 2025 Tickets, Fri, Nov 14, 2025 at 5:00 PM | Eventbrite](#)**

If you are relatively new to Instagram or less interested, we totally get it but this is part of business-owning these days it seems and perhaps this will inspire you in general to post more! For those of you who are less Instagram savvy, here are some links for ways to post. We HIGHLY recommend [Later.com](#) for pre-posting things. It has been an incredible tool for us--especially as we get busier and busier this season.

- [To make a story](#)
- [How to share multiple photos in your post](#)
- [How to post from your feed to your story](#)

Please do your part and post about your participation in Gobble Up **at least three times** between now and the show. We will also repost any stories that you are able to share as well!

Please Note: We do not accept collaboration posts unless we have agreed to a date/time beforehand. We pre-schedule our posts and do not like to flood our feed each day with multiple posts so that is why we will only accept collaborations if we have agreed to it beforehand. Thanks for your understanding.

If you prefer to post on TikTok or Facebook, please be sure to tag us there as well!

- [Urban Craft Uprising on TikTok](#)
- [Urban Craft Uprising on Facebook](#)

VENDOR GALLERY

The Vendor Gallery for this show is now [live on our site](#)! This is where shoppers will be able to get a sneak peek at all of our vendors ahead of time, and we'll be referencing it a lot over the next few weeks between now and the show. This gallery also stays up and is accessible for a full year after the show ends, so we hope it will continue to bring traction to your websites and online shops for many months to come. Please take a moment to [head over to the gallery](#) and check out your listing. Let us know if something doesn't look right with your business name or if the link doesn't work. We will not be switching out any icons at this point but are happy to make any other changes that you need!

Thanks so much!

- Kristen, Lindsey & Heather