

Hello, Gobble Up Vendors!

Some of you may not know that Urban Craft Uprising is organized by just three people, and we accomplish a lot! We spend a lot on marketing our events--from billboards to posters to ads on many different platforms, we try to get AS MANY people to know about our events as possible! But, these efforts can go even farther with your help, and we all benefit from the collective effort. Based on a suggestion from a vendor at one of our recent shows, we are going to make this specific request of you!

We are asking that **each of you post at least three times** about this upcoming show and your participation in it. You could show your audience some WIP shots, best sellers that fans will be able to find at the show, a photo of YOU--whatever you like as long as it is a dedicated post to you being a vendor at this show!

If you are relatively new to Instagram or less interested, we totally get it but this is part of business owning these days it seems and perhaps this will inspire you in general to post more!

For those of you less Instagram savvy, here are some links for ways to post. We HIGHLY recommend [Later.com](https://later.com) for pre-posting things. It has been an incredible tool for us--especially as we get busier and busier this season.

[To make a story](#)

[How to share multiple photos in your post](#)

[How to post from your feed to your story](#)

Please do your part and post about your participation in Gobble Up at least three times between now and the show. We will also repost any stories that you are able to share as well!

Thanks so much!  
- Kristen, Lindsey & Heather