

Hello, Gobble Up Portland Vendors!

We have a few more important points to share with you this week:

1) Depending on the nature of your business and what you're selling, you may need a temporary restaurant license to vend at this event. If you vend at other markets it's quite possible you already have this in place. But if you're not sure what this is, please look into whether the food you're selling will require one of these. You can call Sombra Forest at the Multnomah County Health Dept. (503.988.7841) if you need help figuring this out. If you do need one, you can find that license application right here: <https://multco.us/file/10324/download>. We encourage you to start planning for this now, as the fee for this permit doubles if you are caught without it at the show, so it's worth making sure ahead of time that you're in compliance!

2) If you are an **alcohol vendor**, we encourage you to obtain your [temporary sales license](#) early, if you don't already have one. Scroll down to "For Liquor Licensees With Annual Licenses," select the license type that pertains to you, and fill out the application you see there.

3) Just a quick reminder about what swag is for those of you who have not vended with us before:

The reason dozens of shoppers line up at our doors for hours before we open is clear: We are known for our great swag bags!

"What are swag bags?" you may ask. Well, all vendors are required to submit no less than \$40 worth of merchandise that will be included in these goodie bags, which are given to the first 100 fans through the doors. It's a great way to attract new fans, it creates a huge buzz, and it's a great promotional tool. We try to allocate each bag with a variety of products, to make it exciting for our fans while also helping you to promote yourselves. If you choose not to contribute swag, you may instead pay the \$50 fee. We use this fee to purchase additional goodies to add to the swag bags so that they are still chock full of fun stuff for our most dedicated fans.

Most of you indicated on your application that you'd prefer to bring swag, rather than pay the fee. That's great, and that's what we prefer, too! However, you will need to let us know ahead of time if you change your mind about this, so that we can invoice you for that fee in enough time to purchase the supplemental swag. Please reply to this email and let us know if you will not be able to bring your swag to load-in, for whatever reason!

Thanks so much, we can't wait for the show!
- Lindsey, Kristen & Heather